## 2019 Little Wars

## Vendor Booth Pricing

|   | Price | Dimensions | Sqft | \$/sqft | Badges | Additional badge | Included<br>Tables &<br>Chairs       | Additional<br>Table<br>and Chair | Electrical<br>Drop | Wifi |  |
|---|-------|------------|------|---------|--------|------------------|--------------------------------------|----------------------------------|--------------------|------|--|
| Standard Booth                                    | \$200 | 10'x10'    | 100  | \$2     | 2 Free | \$35             | 2 tables,<br>2 chairs                | \$25                             | \$70               | \$50 |  |
| Standard, with<br>Demo Table<br>(Lilac room only) | \$200 | 10'x10'    | 100  | \$2     | 2 Free | \$35             | 2 tables,<br>6 chairs,<br>demo table | \$25                             | \$70               | \$50 |  |
| Half Booth  | \$100 | 5'x10'     | 50   | \$2     | 2 Free | \$35             | 1 table,<br>1 chair                  | \$25                             | \$70               | \$50 |  |

Vendor Advertising Packages

|               | Price | Little Wars Program           | Newsletter 2019            | Website                  | SWAG Bag<br>Donation<br>Required? | Suggested<br>Minimum<br>Donation<br>Required |
|---------------|-------|-------------------------------|----------------------------|--------------------------|-----------------------------------|--|
| Complimentary | \$0   | Logo & Name                   | Logo & Name                | Logo & Name              | no                                | 100 units                                    |
| Bronze        | \$50  | Logo & Name<br>1/4 page ad    | Logo & Name<br>1/4 page ad | Logo & Name              | no                                | 100 units                                    |
| Silver        | \$100 | Logo & Name<br>1/2 page ad    | Logo & Name<br>1/2 page ad | Logo, Name, &<br>Weblink | yes                               | 300 units                                    |
| Gold          | \$150 | Logo & Name<br>full page ad   | Logo & Name full page ad   | Logo, Name, &<br>Weblink | yes                               | 600 units                                    |
| Platinum      | \$200 | Logo & Name full back page ad | Logo & Name full page ad   | Logo, Name, &<br>Weblink | yes                               | 600 units                                    |

- **The Complimentary package** is available to Preferred Vendors. The other packages (Bronze, Silver, Gold, and Platinum) are available to Preferred Vendors as well as Outside Vendors.
- **Preferred Vendors** are those vendors who have paid to attend Little Wars within the last 12 months, including prepayment for the upcoming convention. Preferred Vendors will receive preference over Outside Vendors.
- Outside Vendors are all other vendors who are not 'Preferred Vendors'.
- SWAG Bag donations will be accepted from all interested parties. Minimum quantities need to be met (100 units).